



# Regulations International Olive Oil Competition EVO IOOC -EVO International Olive Oil Contest® 2021

## 1. Organization

In order to promote and enhance the high quality extra virgin olive oil sector, was launched the EVO IOOC EVO International Olive Oil Contest®.

The international contest, which takes place in the Municipality of Palmi (Italy), is organized by the Association EVO IOOC EVO International Olive Oil Contest, based in Palmi (RC), on behalf of EVO IOOC EVO International Olive Oil Contest®.

## 2. Mission

EVO IOOC EVO International Olive Oil Contest® is an international competition organized to achieve the following objectives:

- award the best extra virgin olive oils and the condiment (Flavoured oils) from all over the world entered in the contest;
- promote among consumers the benefits of extra virgin olive oil in a healthy diet;
- promote knowledge and disseminate the health, pharmacological and nutritional (nutraceutical) properties of EVOO to consumers.
- encourage the international market towards the use of this staple food in the kitchen, given the exceptional qualities of extra virgin olive oil produced in different countries.
- internationally promote the exceptional qualities of extra virgin olive oil produced in various countries;
- promote and give greater visibility to the extra virgin olive oil and flavoured oil market in Italy, in the Mediterranean area as well as in the rest of the world;
- explain the advantages of the use of extra virgin olive oil in the Mediterranean diet;
- promote the winning producers among buyers, consumers, international markets and in the various media;
- increase the consumption of high-quality extra virgin olive oil internationally;
- to stimulate the producers of extra virgin olive oil, through comparison and competition, to improve the overall quality of the product.

In addition, in the EVO IOOC EVO International Olive Oil Contest® Competition:

- the products competing will be judged and rewarded by a professional world competition on extra virgin olive oil;
- all the samples will be submitted to tasting by unyielding tasters judges from all over the world, led by the international panel leader Antonio G. Lauro;
- the EVO IOOC EVO International Olive Oil Contest® trophies will strengthen the winning brands in international markets, bringing unique privileges, being EVO IOOC International Olive Oil Contest® is the right way to present the winning products to the most important distributors and importers in the world;
- affirming the EVO IOOC EVO International Olive Oil Contest® will allow you to include your extra virgin olive oil and condiments in the special guide (in English/Italian) "EVO IOOC Guide 2021/2022

- Buyers Edition" which will be distributed in paper form in international events and sent in digital format to the most important distributors and importers in the world;
- an absolute special trophy will be awarded to the winners of the categories in competition (Conventional, Organic, PDO / PGI, Monovarietale, Blend, Condiment);
  - claiming the EVO IOOC EVO International Olive Oil Contest® will entitle you to 9 points valid for the world ranking by WREVOO (World Ranking Extra Virgin Olive Oil);
  - you can surprise consumers with certificates of excellence (Gold and Silver medals) issued by EVO IOOC EVO International Olive Oil Contest®;
  - all winners will get global advertising, through our official website and the Social Media of the EVO IOOC EVO International Olive Oil Contest® (Facebook, Twitter, Instagram) and through the newsletter of the contest, sent to thousands of consumers, olive oil enthusiasts, influencers, chefs, buyers, on-line and off-line sales chains and professionals in the food sector; furthermore, the winners will be promoted both by our Media Partners (Media coverage) and through dedicated articles on our blog;
  - promote awareness among consumers of the health, pharmacological and nutritional (nutraceutical) properties of EVOO;
  - the EVOO and Flavoured EVOO of the winning companies will be presented to consumers and chefs in culinary art schools, and restaurants, both in Italy and abroad, during events related to the "oleo" –gastronomy;
  - all winning bottles will be able to boast the quality stickers (Gold and Silver Medals) issued by the organization;
  - each product in competition will compete with the best EVOO and Flavoured EVOO in the world.

### 3. Schedule

The EVO IOOC EVO International Olive Oil Contest® will follow the following schedule.

**October 16, 2020:** competition officially opens entries to **EVO IOOC EVO International Olive Oil Contest®**. From this moment, and until **May 15, 2021**, it is possible:

- enter samples to the competition;
- pay the entry fee(s);
- ship competing samples to EVO IOOC;
- send business information useful for entering the winners in the EVO IOOC Guide 2021/2022 Buyers Edition.

**May 15, 2021:** deadline. Last day for all entries. All samples **must be** received by this date in the contest site (Italy), otherwise they will be excluded from the competition.

**May 17 to 20, 2021:** EVO IOOC EVO International Olive Oil Contest® sample evaluation. A panel of experienced judges will evaluate and classify each sample according to the dictums of the IOC (international Olive Council).

**May 22, 2021:** Winners Announcement (Gold and Silver Medals)

**May 28, 2021:** 2021 Winners Announcement (Best in Class, Best of Country, Special Awards) and Awards Ceremony.

**June 15, 2021:** publication of certificates (Diplomas) on the official website of the competition [www.evo-iooc.com](http://www.evo-iooc.com)

### 4. EVO IOOC EVO International Olive Oil Contest® participating products

The Contest is **exclusively** open to **extra virgin olive oils** and **condiment** (flavoured EVOOs) in the following categories (Northern and Southern Hemisphere):

#### EVOOs

**A) Conventional Extra Virgin Olive Oil.**

**B) Organic Extra Virgin Olive Oil.**

The certificate issued by the inspection body must be enclosed.

**C) PDO/PGI Extra Virgin Olive Oil** (Protected Designation of Origin and the Protected Geographical Indication).

The certificate issued by the inspection body must be enclosed.

The samples of Extra Virgin Olive Oil may also be:

**D) Single varietal Extra Virgin Olive Oil** (Monovarietal extra virgin olive oil).

The varieties which may enter the competition must be included in the Olive Germoplasm - Olea Europea.L. data bank which can be consulted at <http://www.oleadb.eu> which is constantly updated and contains the information available on the varieties cultivated worldwide.

**E) Coupage Extra Virgin Olive Oil** (Blend of two or more varieties).

### **Condiments (Flavoured EVOOs)**

The "Condiments based on extra virgin olive oil", variously flavored, are also eligible for participation in the competition:

**F) Condiments (Flavoured EVOOs).**

In the categories indicated, all the products over the world may compete in the categories above provided they are bottled and bear an official brand label compliant with the laws of the country of origin. Participation to the contest implies accepting the rules and regulations stated here and the decisions of the judging panel which are final.

The **extra virgin olive oil oils** presented in the contest must be accompanied by:

- chemical analysis certificate issued by an accredited testing lab (ISO 17025 compliant) indicating free fatty acids, peroxides, absorption characteristics (K232nm, K270nm, and ΔK), etc..
- panel test issued by an accredited testing lab (IOC, EU, etc..) or self-certification of the fruity, bitter and pungent category;
- **only in the case of organic production and/or PDO/PGI, the certificate issued by the control body must be enclosed.**

Relating to the batch of the sample entered and dated within 180 days prior to submission.

Only in the case of **extra virgin olive oils**, to be considered as extra virgin olive oils, the samples must be with the median of the defects equal 0 (Md= 0) and the median of the fruity attribute is above 0 (Mf> 0). All parameters must be within the limits imposed by IOC (IOC/T.20) and the Commission Regulation (EEC) No 2568/91 amended.

## **5. Participation**

The EVO IOOC EVO International Olive Oil Contest® is open to all individual producers, olive oil mills, producer cooperatives and cooperative associations, bottlers, export companies and any type of business enterprise that produces, bottles and trades in branded extra virgin olive oil. Proof of provenance of all the samples must be guaranteed, on request of the organizing committee, with appropriate documentation.

All submitted samples must bear an official brand label compliant with the laws of the country of origin.

Moreover the samples of **extra virgin olive oil** must:

- come from a single homogeneous batch of at least 500 liters;
- be bottled in appropriate bottles/containers containing 1 liter or less;
- be accompanied by certification from an accredited laboratory (Chemical analysis and Panel test);

The **condiments** must:

- come from a single homogeneous batch of at least 100 liters.

*Any exception from the rule (only for the quantity of the homogeneous batch required), accompanied by a motivated request, may be approved by the President of the Contest.*

## **6. Registration**

Registration to the **EVO IOOC - EVO International Olive Oil Contest®**: participants will need to fill out the entry form before **May 15, 2021** (deadline) by registering on the website [www.evo-iooc.com](http://www.evo-iooc.com)

Entry Fee:

## **EXTRA VIRGIN OLIVE OIL & CONDIMENTS (Flavoured EVOOs)**

### **Early booking** (by January 31, 2021)

For only one sample submitted € 220,00

Multiple registration:

Up to 4 samples: € 195,00 each

Between 5 and 8 samples: € 175,00 each

More than 8 samples: € 150,00 each

### **Regular Booking** (booking after January 31, 2021 and before May 15, 2021):

For only one sample submitted € 250,00

Multiple registration:

Up to 4 samples: € 225,00 each

Between 5 and 8 samples: € 200,00 each

More than 8 samples: € 180,00 each

All tuition fees must be paid to the EVO IOOC EVO International Olive Oil Contest® at the time of completing the participation form in the manner described in the following 8) Payment methods.

All participants will receive via email:

- the registration number to be reported in all subsequent communications;
- an entry confirmation;
- receipt of payment;
- request for any changes and/or additions to the application form.

Entry fees are non refundable in the case of samples that are non-compliant or received by the organization after the May 15, 2021 deadline.

The Organization reserves the right to cancel the event. In this case all entry fees will be refunded but samples will NOT be returned.

## **7. Guide**

At the same time as entering the competition (see 6. Registration) it will be possible to enter data (information and high resolution photography), for the inclusion in the **EVO IOOC Guide 2021/2022 Buyers Edition**. All olive oil and flavoured EVOOs winner of the EVO IOOC – EVO International Olive Oil Contest® will be highlighted in a special guidebook for Buyers which will be distributed at International events. EVO IOOC will devote one page to each winner with a complete and correct technical card **received before May 15, 2021**.

Incomplete technical cards or photos not compliant to instructions are not guaranteed to be included in the guide. Please remember that inclusion in the guide is free and is subject to obtaining one of the EVO IOOC 2021 awards.

## **8. Payment methods**

EVO IOOC EVO International Olive Oil Contest® Payment methods, as provided for in 6. Registration.

By PayPal

By Direct Bank Deposit addressed to

**Associazione EVO IOOC EVO International Olive Oil Contest**

**COORDINATE BANCARIE:**

**UBI Banca**

**Via Roma, 44, 89015 Palmi RC**

**IBAN: IT02Q0538781490000043039713**

**BIC SWIFT: BLOPIT2264Y**

**In Comments** enter:

number of registration, name of products entered in EVO IOOC 2020.

The samples not compliant with payment will not be admitted to judgement.

Sample invoice information.

The invoice will contain Name of sample and report as object EVO IOOC Contest entry.

**EVO IOOC Association**

**Via Giotto 11**

**89015 Palmi (RC)**

**Fiscal Code: 91032030800**

### **9. Sample shipping**

Producers must ship samples to our offices in Italy specifying on the address "To the Attention of Ufficio Concorso EVO IOOC" before **May 15, 2021**. For each sample:

- 4 (four) **bottles** or **other proper containers**. All bottles, or containers sent, **must have a valid labeling** in accordance with laws in the country of origin.
- **Chemical analysis** certificate issued by an accredited testing (only EVOOs).
- **Invoice** with a nominal value of € 3.00 per bottle (the price must always be indicated), or else labeling sample packaging "SAMPLE WITH NO COMMERCIAL VALUE-NOT FOR SALE". All bottles or containers must bear an official brand label compliant with the laws of the country of origin.
- **Only in the case of organic production and/or PDO/PGI**, the certificate issued by the control body must be enclosed.

The participating company declares that the samples registered in the competition is part of the lot declared in the entry form.

Sample shipping information.

Send samples to the following address:

**Ufficio Concorso EVO IOOC**

**Dr Antonio G. Lauro**

**via Giotto n. 11**

**89015 PALMI (RC)**

**Mobile: +39 3332313151 (for courier only)**

**IMPORTANT:** Out of EU the samples must be shipped "door to door" preferably with a freight forwarder or courier and labeled "**Delivery Duty Paid\***".

Contest organizers are NOT to be held responsible for the total or partial loss of samples or any chemical/physical or organoleptic changes to the samples or any breakage or loss of the samples prior to their delivery nor for late shipments or delays.

Organizers are NOT responsible for any **shipping costs including sanitary and customs duties**. In no case will EVO IOOC EVO International Olive Oil Contest® pay any extra shipping costs. We recommend shipping "door to door" preferably with a freight forwarder or courier and "**Delivery Duty Paid**".

Only in exceptional cases, this organization will be able to anticipate any charges due for customs clearance; charges that must be reimbursed by the participating company before the start of the competition; otherwise the oils (EVOO or Condiments) pending with the payment will not be admitted to the competition.

Participants are advised to comply with the instructions on the entry form.

The organizer guarantees the secure warehousing of all samples on arrival and correct and appropriate conservation to preserve their quality. Any questions may be forwarded to: [info@evo-iooc.com](mailto:info@evo-iooc.com), or use your reserved area on the [evo-iooc.com](http://evo-iooc.com) website.

### **10. Sample evaluation**

After verifying all documentation pertaining to each sample (certification, labels, laboratory tests) as well as the entry documents and the conformity to current legislation, the sample will be placed in its specific category. The assessment sheet used for EVOOs will be based on the IOC sheet and graphically modified by EVO IOOC EVO International Olive Oil Contest® and will be based on a 0 to 100 point system. The assessment sheet used for Flavoured EVOOs is developed by the EVO IOOC EVO International Olive Oil Contest® technical committee, and will be based on a 0 to 100 point system.

## 11. The Jury

The President and a technical committee will select the jury and commission members. The number of judges tasting the samples will depend on the number of samples entered in the contest. Each Tasting panel is formed by 4 members: three judges and an responsible.

The President (Panel Leader) and the General Manager of EVO IOOC will preside the contest.

To ensure the maximum level of transparency, the EVO IOOC judges will not evaluate olive oils or flavoured oils from any company in which they or any of their relatives are involved, be it as producers, bottlers or distributors, etc..

To this end, all judges must sign a declaration in which s/he denies or declares involvement with companies in the oil growing, milling or bottling sectors. In the case that a judge does have connections s/he will be assigned oil samples where there is no conflict of interest.

## 12. Results

All winners will be notified on the EVO IOOC EVO International Olive Oil Contest® website ([www.evo-iooc.com](http://www.evo-iooc.com)) on the results of the contest and will receive by e-mail a notification.

This will be **the only official communication** that a sample has won a prize and states the quality of the product as recognized by the panel of the EVO IOOC contest.

Any other form of advertising or communication of the results must be considered "**temporary**" awaiting the final communication on the official contest website [www.evo-iooc.com](http://www.evo-iooc.com)

Any specific information regarding the judge's assessment identifying organoleptic qualities as well as any negative qualities and scoring of the samples may be requested in writing by the producer.

There are two distinct categories of awards in the EVO IOOC see 13. Awards.

### **Extra virgin olive oil:**

- **Best in Class, Special Award and Best of Country\***;
- **Others awards\*\* (Gold Medal, Silver Medal).**

### **Condiments (Flavoured EVOOs):**

- **Best in Class\***;
- **Others awards\*\* (Gold Medal, Silver Medal).**

*\*To the absolute winners of each single category, a trophy will be awarded to the EVO IOOC EVO International Olive Oil Contest® and a certificate that will validate the prize won.*

*Trophies will be presented at the awards ceremony to the official representative of the producer or his delegate. The awards may also be picked up within a few days after the ceremony, in alternative they may be shipped on written request of the producer and at his entire expense to the address provided on the entry form.*

*\*\* All winners of other awards will receive a certificate validating the award and specifying the category of the award. This certificate (Diploma) will be downloadable from the official contest website after 15 days from the end of the contest.*

## 13. Awards

The contest EVO IOOC - EVO International Olive Oil Contest® is offering awards in various categories.

The main prizes of the contest are the Best in Class, awarded to the best EVOOs or Condiments in the category to which they belong.

### **Extra Virgin Olive Oil (EVOO).**

**Best in Class** divided into two categories of EVOO from the Northern Hemisphere and the Southern Hemisphere.

#### **EVO IOOC 2021 Best International Award - North Hemisphere:**

top prize to the best single varietal, coupage (blend) or organic extra virgin olive oil from the Northern Hemisphere.

#### **EVO IOOC 2021 Best International Award - South Hemisphere:**

top prize to the best single varietal, coupage (blend) or organic extra virgin olive oil from the Southern Hemisphere.

**EVO IOOC 2021 Best International Organic - North Hemisphere:**

top prize to the best organic extra virgin olive oil from the Northern Hemisphere

**EVO IOOC 2021 Best International Organic - South Hemisphere:**

top prize to the best organic extra virgin olive oil from the Southern Hemisphere

**EVO IOOC 2021 Best International DOP/IGP - North Hemisphere:**

top prize to the best PDO/PGI extra virgin olive oil from the Northern Hemisphere

**EVO IOOC 2021 Best International Monovarietal - North Hemisphere:**

top prize to the best single varietal extra virgin olive oil from the Northern Hemisphere

**EVO IOOC 2021 Best International Monovarietal - South Hemisphere:**

top prize to the best single varietal extra virgin olive oil from the Southern Hemisphere

**EVO IOOC 2021 Best International Coupage - North Hemisphere:**

top prize to the best coupage (blend) extra virgin olive oil from the Northern Hemisphere

**EVO IOOC 2021 Best International Coupage - South Hemisphere:**

top prize to the best coupage (blend) extra virgin olive oil from the Southern Hemisphere

**Condiments (Flavoured EVOOs).**

**Best in Class**

**EVO IOOC 2021 Best International Flavoured EVOO:**

top prize to the best Flavoured extra virgin olive oil.

To the absolute prizes listed above are added Special Awards and Best of Country.

**Special Awards.**

**EVO IOOC 2021 Scoglio dell'Ulivo Best of Regione Calabria Region:**

top prize to the best single varietal, coupage (blend) or organic extra virgin olive oil from the Calabria Region.

**EVO IOOC 2021 Raúl C. Castellani Best of South America** dedicated to who has been the Technical Director and co-founder of the Contest, for the best extra virgin olive oil from South America.

**Best Of Country.**

**EVO IOOC 2021 Best Of Country**, special award to the best extra virgin olive oil of a **single country** which is represented by at least 25 samples in contest.

**EVO IOOC 2021 Best Of Area**, special award to the best extra virgin olive oil of a single region or area which is represented by at least 25 samples in contest.

Others awards (Gold and Silver Medals) for Extra Virgin Olive Oil and Flavoured EVOO.

*Medals*

**EVO IOOC Gold Medal** (from 84 to 100 points)

**EVO IOOC Silver Medal** (from 65 to <84 points)

At the same extra virgin olive oil that will get the highest score in more than one of the categories in competition, will be awarded only one prize, following this order:

- Best International (North & South Hemisphere);
- Best Organic (North & South Hemisphere);
- Best POD/PGI (North Hemisphere);
- Best Monovarietal (North & South Hemisphere);
- Best Coupage (North & South Hemisphere);
- Best of Country;
- Best of Area.

**14. Stickers**

For the purpose of encouraging the promotion of the prize, the organization will provide, upon request of the company the high definition file of the sticker affixing the category of prize won (Best in Class/Special Awards/Best of Country/Best of Area/Gold Medal/Silver Medal) to be printed and put on the label.

Price list of files with the stickers certifying the category of prize won:

For one sticker: € 150,00

Two or more stickers: € 100,00 each

You can request the file by accessing your private area, by filling out the form on the website, or by writing to the e-mail address: [info@evo-iooc.com](mailto:info@evo-iooc.com)

Winners will be permitted to affix the adhesive labels supplied by the Contest Organization ONLY to bottles containing the same oil (same harvest, olive varieties and production batch) and in the same packaging as the winning sample. Any other use of the Contest Award label is not permitted.

## **15. Terms and Conditions**

The Technical Committee of the EVO IOOC EVO International Olive Oil Contest® reserves the right to send samples of the winning products to an independent laboratory for chemical analysis to ensure conformity.

A sample of all winning products (one or more bottles) will remain at the contest site for 30 days after the end of the contest, under the responsibility of the President, in order to be available for further testing.

The samples be freed for promotional activities and advertising for the quality of extra virgin olive oil.

Every single participant company is responsible for the information contained in the entry form and the Technical Committee reserves the right to ascertain its authenticity.

DISPUTES: All results and decisions of the judging panel and the EVO IOOC President are final. In no case will samples undergo further tasting. On entering this contest acceptance of this specific fact is implied.

It is illegal to copy or to forge the name, logo or winner labels and Award Certificates; these are only available to the winning companies. Offenders will be prosecuted by law.

In case of disputes with the EVO IOOC EVO International Olive Oil Contest®, the parties agree to submit to the exclusive jurisdiction of the Palmi (Italy) court notwithstanding the nationality of the contestants.

The only official recognized languages for documents concerning the competition are Italian and English.

The Organizing Committee reserves the right to change the above terms and conditions at any time in case of necessity.

## **16. Contacts**

### ***Associazione EVO IOOC EVO International Olive Oil Contest***

Address: Via Giotto, 11

89015 PALMI (RC)

Fiscal Code: 91032030800

E-mail: [info@evo-iooc.com](mailto:info@evo-iooc.com)

### ***President EVO IOOC***

Antonio G. Lauro

via Giotto, 11

89015 PALMI (RC)

e-mail: [lauro@evo-iooc.com](mailto:lauro@evo-iooc.com)

### ***General Director EVO IOOC***

Stefania Reggio

Corso Europa, 16

20060 PESSANO CON BORNAGO (MI)

e-mail: [reggio@evo-iooc.com](mailto:reggio@evo-iooc.com)

### ***Technical Direction EVO IOOC***



Leonardo Castellani  
 Città di Mendoza  
 MENDOZA (ARGENTINA)  
 e-mail: info@evo-iooc.com

**EVO IOOC Sample shipping address**

Ufficio Concorso EVO IOOC  
 via Giotto, 11  
 89015 PALMI (RC)  
 e-mail: info@evo-iooc.com  
 Mobile: +39 3332313151 (only for courriers)

**Website:**

www.evo-iooc.com

**E-mail:**

info@evo-iooc.com

\*Delivered duty paid (DDP) is a transaction where the seller pays for the total costs associated with transporting goods and is fully responsible for the goods until they are received and transferred to the buyer. This includes paying for shipping costs, export and import duties, insurance and any other expenses incurred during shipping of the goods. DDP is a type of delivery agreement that puts all of the risks and charges with the seller of the goods until delivery is made in the buyer's country at an agreed-upon location.

